

Photography



**ROYAL
ADELAIDE
SHOW**



Presented by
Drakes.

2025 Competitions now open
theshow.com.au/competitions

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Acknowledgment of cover photograph: **Rhys Altham**

KEY DATES

Closing Date of Entries: Friday 11th July 2025 at 5.00 pm CST.

Please note there is **NO LATE ENTRY** for this competition.

Curation Commences: Monday 21st July 2025

Curation Concludes: Monday 28th July 2025

Finalists Notified: Friday 1st August 2025 VIA Email

Winners Announced: Saturday 30th August 2025 VIA Email

HOW TO ENTER

Complete the entry form available online at www.theshow.com.au

- Exhibits must be submitted and paid for by the closing date.
- Entries will be acknowledged via email.
- All exhibits will undergo curation and judging via the on-line portal.

ENTRY FEES (GST INCLUDED)

Online Entry Fee: \$15.50 Per Entry - Maximum of 3 photographs can be entered in each class.

****This Entry Fee includes a Professionally Mounted image of your Photograph (35cm x 46cm mounted and printed including borders to suit the crop of your photograph) to keep if you are Shortlisted.**

When paying fees by credit card, exhibitors must ensure that sufficient funds are available at the time of entry. Failure to do so may result in non-acceptance of entries.

UPLOAD OF EXHIBITS

- All photos must be uploaded, and entries must be completed online by 5.00 pm on Friday 11th July 2025.
- NO late entries will be accepted after this date.
- Absolutely no exception to the above conditions will be made to any exhibitor under any circumstance.

CONTACT

Email: entries@adelaideshowground.com.au

Phone: (08) 8210 5211 Between 9.00 am – 5.00 pm Monday to Friday

Website: www.theshow.com.au

Show Convenors: **Gavin Blake**, Director, The Centre for Creative Photography and
Paul Atkins, Atkins Photo Lab and Atkins Pro

Post: RA&HS – Photography Section, PO Box 108, GOODWOOD, SA 5034

MEMBERSHIP

It is not a requirement of entry to the *Photography* Competition to be a member of the Royal Agricultural & Horticultural Society of SA Inc.

We do ask you however, to consider becoming a member of the Society, which will greatly assist us in continuing to grow, promote and support South Australia's vital Primary Industries. There are numerous other benefits to membership, including unlimited entry to The Royal Adelaide Show, access to Members Dining and Bar facilities and even discounts for Taste of the Best and The Adelaide Showground Caravan Park.

Further information can be found at <https://www.rahs.com.au/membership>

Membership fees: Adults \$198, Juniors \$72 (under 18).

WITHDRAWALS

All withdrawals must be made in writing and can be sent via email to entries@adelaideshowground.com.au.

Emailed withdrawals must include "Withdrawal" in the subject line and the section (e.g. Photography), exhibitor name, class number, exhibit number (if known) and exhibit name (if applicable). Withdrawals must be made at least 24 hours prior to judging.

REFUNDS

No refund of entry fees will be made after the closing date of entries.

IMPORTANT INFORMATION

SELECTION OF PHOTOGRAPHS

The Society shall have absolute discretion as to whether accepted entries shall be displayed at the exhibition. Due to the limited hanging space available, all accepted entries may not be hung.

It is a condition of your entry that the Society reserves the right to accept, reject or cancel any entry at any time without being bound to give any reason.

Unless otherwise specified, permission to reproduce pictures for publicity purposes will be assumed.

MOUNTING AND DISPLAY

Once Finalists are notified, they should be aware of the following requirements for their exhibit to be displayed for judging and the duration of the Royal Adelaide Show in Goyder Pavilion.

All Shortlisted images will be professionally printed and mounted by ATKINS PHOTO LAB, as covered by the Entry Fee.

ATKINS may be in contact with you for a high-resolution version of your Shortlisted image. Shortlisted images may need to be at least 2500 pixels on the short edge out of camera, any upsizing will be done by ATKINS LAB.

Entrants must be prepared to respond to ATKINS and supply the requested files immediately or they may forfeit their place as a Finalist. All Exhibits that were NOT selected on the Shortlist will be displayed on digital screening in the Goyder Pavilion.

COLLECTON OF EXHIBITS

Tuesday 9th of September, strictly between 10am to 12pm from the Goyder Pavillion. After this date exhibits will be disposed of unless prior arrangement is made via email to entries@adelaideshowground.com.au

YOUR PRIVACY

By exhibiting at The Show you acknowledge that you have read and agree to the privacy policy of the RA&HS which can be viewed here [\[https://www.theshow.com.au/privacy-policy\]](https://www.theshow.com.au/privacy-policy).

In relation to your entry into a competition we may specifically use and/or disclose your personal information to:

- Communicate competition information to you such as entry opening dates, delivery and collection details and entry ticket distribution
- Publish competition results both online and in printed results listings
- Publish competition entries in Competition Catalogues
- Advise sponsors of competition prize winners for distribution of prizes from both the RA&HS and sponsors

By entering into a competition you consent to your contact details being provided to the sponsors of that competition for the purpose of distributing your prize. You also consent to your name, suburb and postcode being listed in a competition catalogue and, if you are a prize winner your name in competition results.

If you do not wish for your name and address to be printed in a competition catalogue, please ensure that you select the 'Keep Private' option in your online exhibitor profile.

PAYMENT OF PRIZE MONEY

Any prize money won during the Royal Adelaide Show is paid by Electronic Funds Transfer (EFT).

The Exhibitor should provide the BSB, Account Number and Account Name when entering.

PRIZE MONEY WILL BE PAID BY THE END OF OCTOBER.

Any trophy, prize or prize money not claimed by 11 December of the current year shall be deemed forfeited by the exhibitor and the RA&HS shall no longer be liable to pay or provide the prize.

PRIZES

The following prizes will be awarded for ALL CLASSES.

First, \$30; **Second**, \$20; **Third** \$10.

In addition to this, any other prizes and vouchers will be specified in Photography Class descriptions.

All major awards receive a Sash and Prize Card.

PRIZE MONEY AND GST

Prize money as stated in the Prize Schedule does not include GST.

The prize money which we pay to successful exhibitors depends on information provided to us. If you confirm that you are GST registered and provide your Australian Business Number (ABN), we will pay the appropriate prize money plus 10% GST. We will provide you with a Recipient Created Tax Invoice which you will need to submit to the Australian Taxation Office.

If you confirm you are registered for GST, in entering the competition, you acknowledge your agreement to the following:

- You will not issue a tax invoice to the RA&HS in respect to prize money received;
- You will notify the RA&HS if you cease to be registered for GST.

If you provide your Australian Business Number but are not registered for GST, we will pay the prize money as detailed in the Competition Schedule without reference to the GST.

If you confirm you are entering as part of a private recreational pursuit or hobby, we will pay the prize money as detailed in the Competition Schedule without reference to GST.

It is IMPORTANT that you either:

- Confirm you are entering as part of a private recreational pursuit or hobby, or
- Confirm you are entering as a GST registered business and supply your ABN

Failure to do either of the above will require the RA&HS to withhold tax, at the maximum tax rate, from your prize money in accordance with Australian tax legislation. The RA&HS is not a tax consultant and therefore assumes no liability for actions taken because of these guidelines. In any instances where an entrant or sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax advisor.

The Society makes every endeavor to ensure all prizes listed are accurate at the time of publishing. Should a cash prize be withdrawn by a sponsor subsequent to publishing, the prize will revert back to the competition's default amount where applicable. Vouchers, products, or trophies withdrawn by a sponsor subsequent to publishing will not be replaced. It is the responsibility of the prize winner to follow up with the Society any sponsored prize (cash, voucher, product, trophy) they believe they are entitled to prior to 30 November in the year of the prize being awarded. The Society will not follow-up prize sponsors after this date or review any prizes that may have been incorrect.

The RA&HS is not a tax consultant and therefore assumes no liability for actions taken because of these guidelines. In any instance where an entrant or sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax advisor.

REGULATIONS

GENERAL REGULATIONS

Exhibitors are reminded that the Society's General Regulations apply to all sections of the Show. A copy of the General Regulations can be obtained from the Society's website at www.theshow.com.au or from the Society's Administration Office. Exhibitors should note that the General Regulations contain a number of provisions relevant to competitions and this Schedule including but not limited to, offences, penalties, prohibited drugs. As those conditions apply in addition to the regulations contained within this schedule, Exhibitors should familiarise themselves with the General Regulations.

SPECIAL PHOTOGRAPHY REGULATIONS

Exhibitors are reminded that the Special Regulations contained within this Schedule are merely supplementary to and subject to the General Regulations.

1. Photographs that have gained an award at a previous Royal Adelaide Show are not eligible for entry. Awards are defined as Champion, First, Second and Third places.
2. All digital images must be made from photographs taken by the exhibitor. No computer-generated imagery (CGI techniques) allowed in any entries.
3. The same base image cannot be used for more than one entry.
4. A Novice is an exhibitor who has never won an award (Champion, 1st, 2nd or 3rd place) in the Photography Section at a previous Royal Adelaide Show.
5. The name of the exhibitor must not appear on the face of the print.
6. A maximum of three (3) entries in each class per exhibitor may be submitted.
7. Digital Images shall be digital files of standard .jpeg (Maximum Q12 quality = minimum compression) format, preferably with an embedded colour profile of sRGB
8. Digital Image files must be uploaded via the Online Entries portal. Files will not be accepted by email. Please ensure that any uploaded .jpeg file is under 25MB in size. No compressed or zipped files will be accepted, entries that do not comply with this rule will be disqualified with no refunds. The image must be uploaded by the closing date.
9. Before you upload your file please ensure:
 - Your image is saved in .jpeg format.
 - Your image is under the size limit (25MB)
 - Your image complies with the naming conventions of the class (see below)

10. Digital Images.jpeg file name shall be of the following three-part format using underscore separators:
image number (1 or 2) _Image Title_ Exhibitor Initial and Surname.jpeg.
For example, the second image submitted by an exhibitor in this class is to be titled as follows: **2_Blue Dog_ASmith.jpg**.
11. To upload your image:
- Log onto the Online Entries portal
 - Create an entry in the PHOTOGRAPHY section.
 - On the entry form, fill in your relevant details.
 - Go to the field marked 'File Upload' and click 'Upload'.
 - Select your relevant file which you have saved on your device (Please note only one file per entry may be uploaded per entry)
 - Complete the remaining information required on the entry form.
 - Select Pay and submit to pay for your entries and finalise your submission prior to the closing date.

AGREEMENT BY EXHIBITION ENTRANTS

By submitting images to this exhibition in either print or digital form, I agree to accept without exception or objection the following terms:

- To ensure that images comply with the Conditions of Entry, including all relevant definitions, the exhibition organisers may ask me to provide originally captured images, with EXIF data intact, by a specified deadline.
- If I do not supply the requested image(s) in the specified time those images will be deemed to be in breach of the Conditions of Entry.
- Images that are submitted as requested may be investigated by any means determined appropriate by the exhibition organisers to establish if the image(s) comply with the conditions of entry.
- Images that are deemed by the exhibition organisers to breach the Conditions of Entry will be removed from the exhibition. Any acceptances or awards allocated to those images will become void.

EXHIBITS

Photographs previously accepted or so similar as to be almost identical regardless of title will not be eligible for selection. All photographs must have been taken by the exhibitor.

The same photograph may not be entered in multiple classes.

All exhibits are required to be entered digitally.

Finalist's prints will be mounted and hung on display for the duration of the Show. All other entries will be displayed on digital screens within our exhibition during the Royal Show.

RESPONSIBILITY

The Society will take every care of exhibits, but will not be responsible for any loss, damage to, or mis-delivery of any exhibit.

PHOTOSHOP AND "AI"

Photoshop is permitted in all classes; however, all elements of an entry must be of a photographic nature, and where photographs are combined, the elements must be photographed by the entrant. Entries must be wholly the work of the entrant.

The use of AI is only accepted in the Creative/Surrealism class of the Photography Competition.

The use of AI is prohibited in all other Photography classes.

Judges may request your original files if they consider the image has been developed or manipulated using AI.

CLASS DEFINITIONS

Monochrome

Any photograph containing shades of only one colour.

If toning is carried out, it must be over the total photograph - partial toning and/or the addition of one extra colour is not acceptable in a monochrome section.

Landscape/Seascape

A landscape is a photograph of natural scenery with land and sky-based elements displayed in a pictorial fashion. It may include evidence of man, people, animals, even part of the sea provided that none of these additional elements dominate the photograph. Lakes and rivers may be included in the landscape.

A seascape is a photograph of natural coastal scenery, a wave study, or a picture of the open sea, provided always that the sea is the centre of interest of the photograph. People, boats, and man-made structures may be present as incidental of the photograph.

Wildlife

Wildlife photography is photography which depicts any type of untamed wildlife in its natural habitat and not obviously in any unnatural environments such as zoos or aquariums. It can be a depiction of any members of organisms which fall into the class Animalia; Microscopy and Macroscopy is also encouraged, but scale should also be referenced.

Exceptions can be where wildlife interacts within the urban landscape such as birds in barns etc, bees in gardens, and such like, but human intervention should be kept to an absolute minimum; scientific banding, tags and radio collars on wild animals are also permitted. Taxidermy and museum tableaux or any postproduction which alters the truthful evidence of the image, will not be accepted.

People

This includes photographs where people are the dominant subject/s and can include portraits, sports action and crowd scenes.

Creative/Surrealism

Surrealism in this instance is the creative altering of a normal photograph in a seemingly impossible or dream-like way.

The photographer can create the final image by using lines, form and colour, expressing ideas or feelings in a non-traditional style. This may include the combination of multiple images and /or Artificial Intelligence (AI) to create the final composition. However, all processing or a combination thereof. Images that are created electronically with no photographic origin are prohibited. Regardless, at least 60% of all elements of the photograph must be the original work of the entrant and any use of AI and photographic work not generated by the entrant, must be declared.

For inspiration, you may wish to investigate the Surrealist Art Movement which started in 1924 in Europe ending around the mid 1960's

Novice

A Novice is an exhibitor who has never won an award (Champion, 1st, 2nd or 3rd place) in the Photography Section at a previous Royal Adelaide Show

Judging

The criteria used for judging will include Initial Impact, Narrative, Composition, Image Quality.

PHOTOGRAPHY CLASSES

Class 1 Monochrome Prints - Any Subject

**THE ATKINS PHOTO LAB PRIZE
CHAMPION MONOCHROME PRINT**
Voucher (\$250) sponsored by **Atkins Photo Lab**

Class 2 Colour Prints - Any Subject

**THE ATKINS PHOTO LAB PRIZE
CHAMPION COLOUR PRINT**
Voucher (\$250) sponsored by **Atkins Photo Lab**

Class 3 Monochrome/Colour Prints – People

**THE CENTRE FOR CREATIVE PHOTOGRAPHY PRIZE
CHAMPION PEOPLE PRINT IN SHOW**
Voucher (\$250) sponsored by **Centre for Creative Photography**

Class 4 Monochrome/Colour Prints - Landscape/Seascape

BEST COLOUR PRINT DEPICTING THE AUSTRALIAN LANDSCAPE/SEASCAPE

**THE VAN DER MAST PRIZE
BEST MONOCHROME PRINT DEPICTING THE AUSTRALIAN LANDSCAPE/SEASCAPE**
\$100 sponsored by **Kerstin Freund**

**THE CENTRE FOR CREATIVE PHOTOGRAPHY PRIZE
BEST PRINT DEPICTING A LANDSCAPE/SEASCAPE**
Voucher (\$250) sponsored by **Centre for Creative Photography**

Class 5 Monochrome/Colour Print – Wildlife

CHAMPION WILDLIFE PRINT IN SHOW

Class 6 Monochrome/Colour Prints - Creative/Surrealism

**THE ATKINS PHOTO LAB PRIZE
CHAMPION CREATIVE/SURREALISM PRINT IN SHOW**
Voucher (\$100) sponsored by **Atkins Photo Lab**

Class 7 Monochrome/Colour Prints – Novice

CHAMPION NOVICE PRINT IN SHOW

SPECIAL AWARDS

**THE RA&HS MEDALLION
EXHIBITOR WITH THE MOST VOTES IN THE PHOTOGRAPHY COMPETITION**
Medallion sponsored by **The Royal Agricultural & Horticultural Society of South Australia**



Thanks to our sponsors...



- Atkins Photo Lab
- Centre for Creative Photography
- Kerstin Freund

ROYAL ADELAIDE SHOW - EXHIBITORS CONDITIONS OF ENTRY

HAZARD REPORTING

Exhibitors must notify the Area/Pavilion Supervisor or the Venue Control Centre immediately of any hazards detected. Hazards are any situation which has the potential to cause:

1. Injury, illness or death to people or animals either immediately or in the future
2. Damage or destruction to property

INCIDENT REPORTING

Exhibitors must notify the Area/Pavilion Supervisor or the Venue Management Office immediately an incident occurs which has resulted in:

1. The injury, illness or death of any person or animal
2. The damage, destruction or loss of property
3. A near miss incident that could have resulted in the consequences listed in 1 and 2

WASTE DISPOSAL

All waste including liquids must be disposed of responsibly and placed in the appropriate bin or receptacle. Storm drains must not be used for the disposal of any waste.

HAZARD MINIMISATION

All areas must be kept in a clean and tidy order with clearly defined and available access and exit routes at all times. Build-up of combustible waste must be avoided.

Care must be taken to minimise trip hazards and obstacles that people may walk into.

HAZARDOUS MATERIALS

The RA&HS are to be advised of all hazardous materials that are brought onto the Showground. Appropriate warning signs and Safety Data Sheets (SDS) will need to be provided before allowing these materials on site. SDS are to be available onsite and provided immediately upon request by an RA&HS Representative.

MEDIA COMMENTS

Any public comment on emergencies, incidents or other venue matters should only come from the RA&HS. The key media spokesperson for the RA&HS is the Marketing Manager.

DUTY OF CARE

It is important to ensure your own safety and that of all other site personnel, visitors and general public at the Adelaide Showground.

All exhibitors have a "Duty of Care" to avoid exposing themselves or other people to situations which could lead to injury. This "Duty of Care" extends to the prevention of damage to property.

LIABILITY AND INDEMNITY

1. Release

Entry to and remaining on the Showground is entirely at the risk of the Exhibitor and to the maximum extent permitted by law, the Exhibitor releases the Society (which term includes in this clause the Society's officers, employees, members and agents), from all claims and demands of every kind resulting from any accident, damage or injury occurring at the Showground, and without limitation, the Exhibitor acknowledges:

- a) the Society has no responsibility or liability for any loss, damage or injury to or caused by any Exhibit;
- b) the Society has no responsibility or liability for any loss, damage or injury to or caused by any Exhibitor, his or her family, invitees and Agents;
- c) the Society has no responsibility or liability for any loss, damage or injury to a Motor Vehicle or any of its contents whilst it is located on the Showground; and
- d) without limiting Regulations 1 (a), 1 (b) and (c) above, the Society has no responsibility or liability for any loss, damage or injury resulting from the sale, treatment, failure to treat, destruction, disposal or other dealing with any Exhibit, or for loss, damage or injury to any personal belongings, equipment or property brought onto the Showground.

2. Indemnity

To the maximum extent permitted by law, the Exhibitor must indemnify and keep indemnified the Society and its officers,

employees, members and agents from and against all actions, claims, demands, losses, damages, costs, expenses and liabilities including without limitation, consequential loss and loss of profits for which the Society is or may be or become liable in respect of or arising from:

- a) loss, damage or injury to any person in connection with the Exhibit or the relevant Event;
- b) without limiting Regulation 2(a), loss, damage or injury to any other Exhibit or Exhibitor, his or her family, invitees, Agents, or to the property of the Society, or its members, or to the general public, caused or contributed to or by any act or omission of an Exhibit of the Exhibitor or by the Exhibitor, his or her family, invitees or Agents; and
- c) without limiting Regulation 2(a), loss, damage or injury to the Exhibit, or the Exhibitor, his or her family, invitees, or Agents caused or contributed by an act or omission of an Exhibit of the Exhibitor or by the transportation, feeding or housing of an Exhibit of the Exhibitor.

3. Removal from Showground

Without prejudice to any other provision in these Regulations, where the Society, its officers, employees, members or agents removes an Exhibit, or causes an Exhibit to be removed from the Showground, the Exhibit is removed or caused to be removed entirely at the risk of the Exhibitor. The person or persons removing the Exhibit will be deemed to be the agent of the Exhibitor, and his or her acts and omissions will be deemed to be the acts and omissions of the Exhibitor.

4. Insurance

The Society will arrange Animal Exhibitors Public Liability insurance cover for all Exhibitors of Exhibits being animals. The Exhibitor is bound by the terms and conditions of this insurance and by Statutory Duties as defined under the Insurance Contracts Act (1984). Details of the Animal Exhibitors Public Liability insurance are set out in the Relevant Schedule. The Society does not insure first party loss, damage or injury to Exhibits, and Exhibitors should consider purchasing insurance if required.

5. Personal effects

The Society has no responsibility or liability for any loss or damage caused to personal belongings, equipment or property which is brought onto the Showground by an Exhibitor, his or her family, invitees or Agents.

EMERGENCY INFORMATION

Emergency information and Emergency Assembly Points for the various animal pavilions and stables will be included with Exhibitor List of Entries and Notice to Exhibitor notifications. Competitors should be familiar with these plans.

FIRST AID

During the Royal Adelaide Show, St John provides First Aid Services but it is suggested that competitors have a basic First Aid kit for minor medical requirements.

St John is not in attendance after public hours.

For emergency contact details, check Notice Boards for onsite assistance or dial 000 for a medical emergency.

RA&HS EMERGENCY FACILITIES

Firefighting and other emergency equipment must not be removed or used for any other purpose. Missing or unserviceable equipment should be reported to the Venue Control Centre immediately.

SMOKING

Smoking is only permitted in designated locations. The Royal Adelaide Show is a smoke free event.

TRAFFIC CONTROL

The RA&HS Traffic Control Policy imposes speed restrictions within the Showground. For the duration of the Royal Adelaide Show the speed limit is 10 kph on the grounds and 8 kph inside buildings.

The use of vehicles inside the Showground is closely managed during the Royal Adelaide Show. Conditions of entry will be provided with the issue of Vehicle Entry Permits.



2025 Competitions
theshow.com.au